

## Frome Carnival

### Ambassador Example Itinerary

This is a new and exciting role, open to both males and females. There will be five ambassadors aged seven plus. There is no upper age limit and we would welcome ambassadors of all ages.

There will be no 'beauty pageant' aspect to this event – instead the selection of the Ambassadors will be based on their ability to demonstrate 'Carnival Spirit' – by being an enthusiastic and positive supporter of the Carnival! This will be judged by a panel of three objective people who will ask each entrant a number of simple questions.

The Carnival Ambassadors will represent Frome Carnival at a range of local events, Promote the charitable aspect of the Frome Carnival and support the committee by assisting with fund-raising events. Below you will find examples of the activities ambassadors get involved in.

#### June

Funday	Ambassadors get stuck into one of the highlights Frome, helping on stalls and meeting the public.	12:00 – 17:00
Lions Fete	Ambassadors get to open the fate.	12:00 – 17:00
Frome Festival	Ambassadors meet the public and promote the carnival.	12:00 – 17:00

#### September

Care homes; Greenhill Grange Critchill Court Rowen House Belmont Nursing Home	This is a wonderful opportunity for the ambassadors to meet and chat to the residents in a number of care homes. This is always a very rewarding experience for the ambassadors and the residents.	Evenings
Frome Hospital	Patients always enjoy meeting the ambassadors and finding out about the Carnival.	Eventing
Duck Race	At this fun event ambassadors get to launch 1000 ducks into the river Frome.	The event normally runs between 10:00 and 15:00.

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Carnival Day	It's the big day! And there lots to do, including waving to the crowds from your own ambassadorial float.	Normally meet at 13:00 for the afternoon and evening procession.
The George Hotel	This is a special meet and greet for the ambassadors and dignitaries of Frome.	Evening
Folk Dance	Food and Music! the ambassadors and families get a personal invite to take part in folk dancing at Trinity Hall.	19:00-22:00
Helping at the carnival count the day after the carnival.	Along with our wonderful Carnival volunteers, ambassadors to help count all the donations collected the night before. Food and drink provided.	9:00 – 12:00
Best dressed shop	Ambassadors judge the best dressed shop window in Frome.	During the day
Quiz night	Frome Carnival holds fund raising events which Ambassadors and their friends and families are all invited to.	Evening
Frome Cheese show	Ambassadors get free entry to the event and the opportunity to help with judging and handing out of awards.	09:00-16:00

## October

Gateway Club

## November

Remembrance Parade	On this important day ambassadors will remember the members of the armed forces who have died in the line of duty with the laying of a wreath outside the Memorial Theatre.	November 11 10:00 – 11:30
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## December

Frome's Christmas light switch on.	Ambassadors get front row seats from the balcony of the George Hotel.	Evening
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## Other Events

*Please note the times shown are provided just to give you an idea of to expect.*

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